

# POLARITY MAPPING

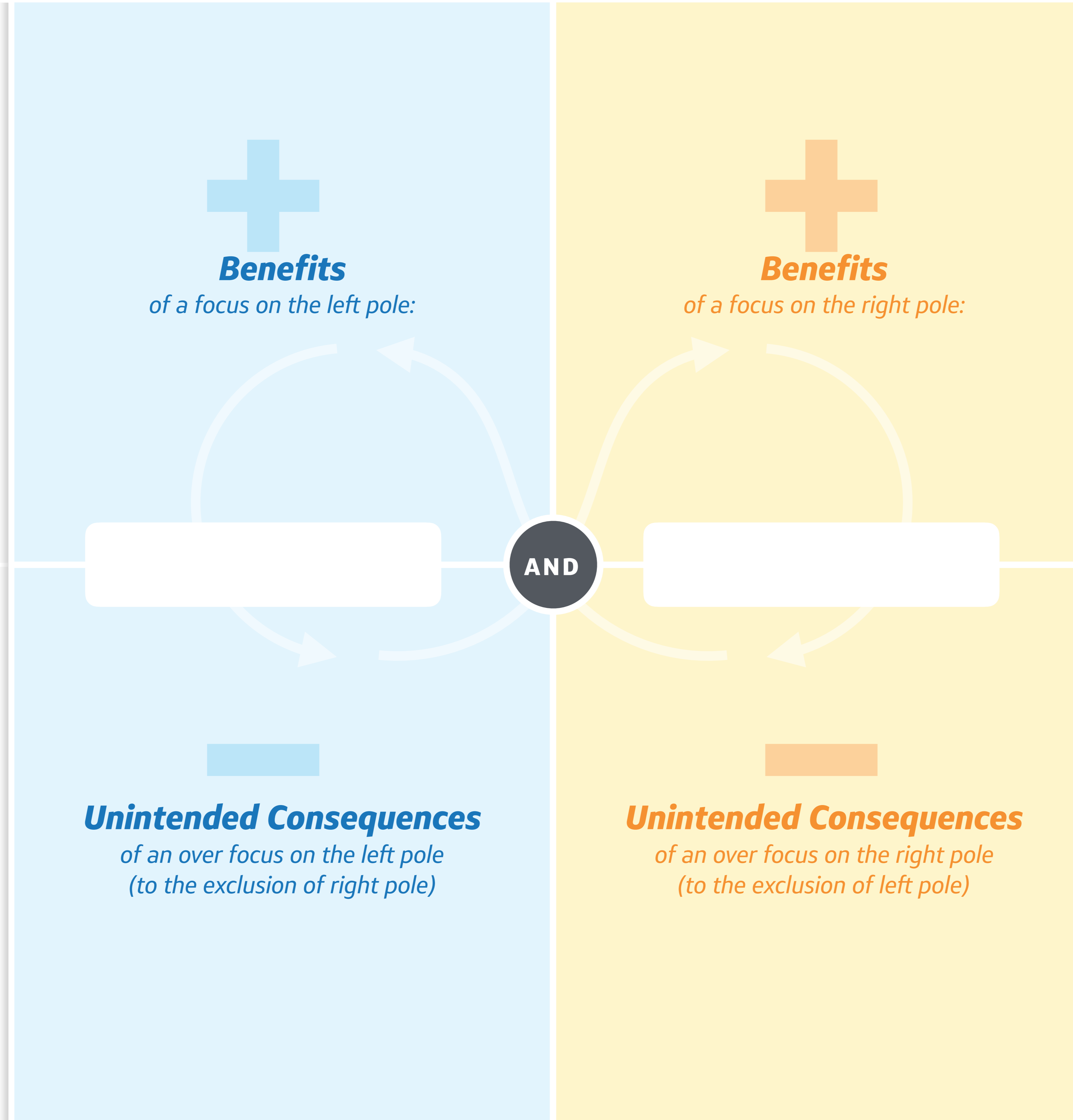
What we want

## Action Steps

How will we gain or maintain the positive results from focusing on the left pole? What? Who? By When? Measures?

## Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this left pole. Who will know?



## Action Steps

How will we gain or maintain the positive results from focusing on the right pole? What? Who? By When? Measures?

## Early Warnings

Measurable indicators (things you can count) that will let you know that you are getting into the downside of this right pole. Who will know?

What we don't want